Mission: India's Economic Rejuvenation
ArthaKranti

The 'ArthaKranti Proposal' is a concrete solution for correcting the Micro-
Economic System in the Country. It is a correction model, not a development
model. We firmly believe that its implementation is a prerequisite for any
development model to be effective in our country.

In a nutshell, its guiding philosophy is:

Creating a discrimination free socio-economic system:
- Enable conditions for a principled, prosperous and peaceful life
  for everyone.
- Realize ‘Vasudhaiva Kutumbakam’ a deeply held Indian value of the
  “The Whole World as One Family”
- Take care of the weakest of the weak.
- Ensure dignified life and peaceful death for everyone.

ArthaKranti Pratishthan, a Registered Trust is created to organize the
mobilization needed to take the ArthaKranti Solution from being a proposal to
being a reality. In its journey of over 12 years, it has got refined while doing
value addition.

Five Point Strategy

1. Withdrawal of existing Taxation System Completely* (except
   Customs/Export Duties) *All Central, State and local Government
   taxes - Direct as well as Indirect

2. Every Transaction routed through a Bank will attract a certain deduction in
   an appropriate percentage (say 2%) as a bank transaction tax (BITT) [A single
   point Tax Declared at Source]
   - This deduction is to be effected on receiving/credit account only.
   - This deducted amount will be credited to different Government levels
     like Central, State and Local (as say 0.7 %, 0.6% and
     0.35% respectively)
   - Transacting Bank will also have a share (say 0.35%) in the deducted
     amount as the bank has a key role to perform

3. Cash Transactions will not attract any tax

4. Withdrawal of High Denomination Currency (say above Rs. 50)

5. Government should make legal provisions to restrict cash transactions
   up to a certain limit (say Rs. 2,000)

This means, Cash Transactions above this limit will not enjoy any
legal protection.
DIGNITARIES
ON
THE DAIS
DIGNITARIES ON THE DAIS

Considered by many as one of the finest Chief Justices to preside over the Supreme Court of India, Justice Venkatatchalil began his general legal practice in the year 1951. He worked in the chambers of his father Sri M. Narayana Rao, who was then a leading advocate of Bangalore. Sri Narayana Rao was also the first principal of the reputed Government Law College, Bangalore. Justice Venkatatchalil was appointed Judge of High Court of Karnataka in the year 1975 and later as Judge of the Supreme Court of India in the year 1997. He was appointed Chief Justice of India in February 1993 and held that office till his retirement in October 1994. Subsequently, he was appointed Chairman, National Human Rights Commission in 1996 and remained in that office till October 1999. He was nominated Chairman of the National Commission to Review the Working of the Constitution in March 2000 and the National Commission gave its report to the Government of India in March 2002. Considering his meritorious services to the Nation, the Government of India conferred upon him 'Padma Vibhushan' the country's second highest civilian award on 26th January, 2004.

Justice Venkatatchalil has been associated with a number of social, cultural and service organizations. He is the Founder Chairman of the Sarvodaya International Trust. He is the Founder Patron of the Society for Religious Harmony and Universal Peace in New Delhi. He was Tagore Law Professor of the Calcutta University and delivered the Tagore law lectures. He was the chairman of the committee of the Indian Council of Medical Research to draw up Ethical guidelines for Bio-Genetic research involving human subjects. Justice Venkatatchalil is the President of the Indian Institute of World Culture. He was formerly Chancellor of the Central University, Hyderabad.

A Gandhian to the core, Justice Venkatatchalil leads a simple life in accordance with the values set by the Mahatma. The guidelines he had set for the appointment of judges sought to eliminate political interference from the process.
Sri Anil Bokil, the author of the revolutionary concept - ArthaKrantil, is a mechanical engineer by education and an entrepreneur in full sense of the word. He owns a small scale unit named Dot Precision which specializes in import substitutes. Sri Bokil has been involved in several socio-economic projects. He is the founder chairman of Tiny Industries Coop Industrial Estate - an industrial estate formed by 75 small entrepreneurs. This estate has provision for 150 sheds spread over about 2.2 acres of area in MIDC, Chikhalthana, Aurangabad. The cost of the project is Rs 1.5 crore. While working on this project, he developed deep interest in current economic system, challenges faced by lost jobs, business failures, lack of micro-credit, growing parallel economy and increasing disparity. After deep study of the problems and understanding of the root causes, he has come up with a solution considering the four dimensions namely Taxation, Parallel Economy, Ease of Cash Transactions, and the lack of capital formation due to the poor use of banking system. The ArthaKrantil proposal has been presented over different platforms and discussed with experts from various fields. Hundreds of presentations have been given by him on the concept at various forums including, the Tax session of the 55th All India Commerce Congress, Institute of Indian Engineers, Pune etc. He had also made presentations before Sri Pratibha Patil (the then President of India), Sri L.K. Advani, Sri Sharad Pawar, Sri Yashwant Sinha, Sri Somnath Sastri, Sri Narayan Murthy and others. The proposal has been received well and appreciated by them.
Dr. Sripuruca Kesava Rao, is currently Director General of the Administrative Staff College of India, Hyderabad. He assumed the position in March - 2004. Dr. Rao holds an M.A. degree from Andhra University and also M.A. and PhD degrees from Trinity College, Cambridge. He taught economics at the University of Cambridge, Presidency College, Kolkata, Jawaharlal Nehru University, New Delhi and University of Papua New Guinea.

Dr. Rao published several papers on development issues. For about 10 years, between 1978 and 2001, Dr. Rao worked at the Commonwealth Secretariat in London in various diplomatic capacities that involved support for the meetings of Commonwealth Finance Ministers, Heads of Government and the Committee of Foreign Ministers on South Africa. While at Commonwealth, he worked closely with Sir Shridath Ramphal - in support of liberation movement of South Africa.

During 1986-87, Dr. Rao was Economic Adviser to the Ministry of Commerce, Government of India, New Delhi. Dr. Rao was a Consultant to the United Nations; represented the Commonwealth Secretariat as an Observer at the meetings of the UN General Assembly, New York; the Joint Development Committee of the IMF and the World Bank, Washington. He also participated in several conferences and symposia dealing with economic and political issues at an international level.

Dr. Rao is a Member of the UN Committee of Experts on Public Administration, since January, 2008. Dr. Rao is currently a Governing Body member of the National Institute of Public Finance, New Delhi. He is also associated with LEPRA Society, a medical charity which is devoted to combating leprosy, TB, HIV/AIDS and blindness in Andhra Pradesh, China and other States of India.
DIGNITARIES ON THE DAIS

As everywhere else in the World, the word 'Banker' was almost always synonymous with men in India until Smt. Ranjana Kumar came conquering the male bastion. She worked her way hard to earn a niche for herself in the male dominated career field and became the First Woman Chairman and Managing Director of a Public Sector Bank in India. She was the first Woman and the first Commercial Banker to head the National Bank for Agriculture and Rural Development (NABARD). She is one of the first women to become a Vigilance Commissioner at the Central Vigilance Commission.

An able leader, a great motivator, an Excellent Communicator and Go Getter, Smt. Ranjana Kumar began her professional career in 1988 as a Probationary Officer in the Bank of India. According to her book 'A New Beginning - The Turnaround Story of Indian Bank', by the time she took over as Chairperson, the Indian Bank was in a beleaguered state with a massive loss of Rs 1336 crore and gross non-performing assets of over Rs 3500 crore. A believer in Speed and Efficiency in Execution, she achieved the turnaround of the Bank's prospects within no time. The bank registered a net profit by the very next year of her assuming office in June, 2000. The colossal non-performing loans came out of the rut and the bank regained its position in the market by November, 2003. Before reaching the pinnacle of her career, she held various positions right from Branch Manager to General Manager in-charge of Corporate Credit in Bank of India. She has the experience of working at various places in Andhra Pradesh, Karnataka, Madhya Pradesh and Maharanistrara.

Success followed wherever she went. In 1998, she took over the Bank of India’s US Operations. By 1996, the historic ‘weak’ operations of the Bank of India achieved ‘Strong’ rating from the US Federal Reserve. She worked as the Executive Director, holding concurrent charge as Chairperson, for Canara Bank. She single-handedly managed the bank’s operations for 14 months and steered significant all-round progress.

As Chairperson of the National Bank of Agriculture and Rural Development, she was responsible for energizing the organization in its fundamental role as a Development Finance Institution. In 2005 she was appointed as Vigilance Commissioner in CVC. She was the first ever commercial banker and first woman to hold the position till her retirement in November, 2009. During her illustrious service, she received several awards including National Banker Shromani Award.
DIGNITARIES ON THE DAIS

A scientist, writer, thinker, Institution Builder, Sri R.M. Bhasargava was the founder of the prestigious institution – the Centre for Cellular and Molecular Biology at Hyderabad. He is widely regarded as the architect of modern biology and bio-technology in India. Educated at Varanasi and Lucknow, he obtained his PhD at the age of 21. He carries with him the rich experience of working on different assignments in the USA, the UK, France and Germany. He traveled in over 60 countries and delivered over 250 invited lectures in some 125 institutions outside India. In addition, he participated (as an invitee) in over 100 international meetings, and delivered over 2000 invited lectures in India.

Sri Bhasargava has to his credit, over 125 major scientific publications and over 500 other articles and write-ups on a variety of subjects, in some of the best-known publications around the world. He is the author of five books, including a 500 page monograph on 'Proteins of Seminal Plasma' published by John Wiley, New York. The other books include 'The Sage of Indian Science since Independence'. His book 'Angels, Devils and Science', published by the National Book Trust in 2007, remains one of the most highly cited by Indian Scientists.

He is a recipient of over 100 major national and international honours and awards, including: Legion d'Honneur from the President of France, Padma Bhushan from the President of India, Fellowship of World Academy of Art and Science, Fellowship of National Academy of Medical Sciences, Visiting Professorship from College de France etc.

Besides being connected with numerous scientific, social and cultural organisations he is also the past president Society for Biological Chemists of India, Indian Academy of Social Sciences, Society for Scientific Values and Association for Promotion of DNA Fingerprinting and other DNA Technologies.

Sri R.M. Bhasargava is at present Chairman of the Medically Aware and Responsible Citizens of Hyderabad (MARCH), Samishavna Trust and Chairman, Council for Social Development.
DIGNITARIES ON THE DAIS

Sri Ramoji Rao

Born into a rural agricultural family from Krishna district, Sri Ramoji Rao is a self-made man who founded the Ramoji Group. He established panoramic businesses that are based on the firm foundation of public trust. He has formidable presence in media, entertainment, filmmaking and infrastructure, financial services, hospitality, FMCG and high-end retail.

He founded Maa Thiruvilagam Chalidivya in 1962. The financial concern earned the investors trust through its promptness of service and high reliability. Hailing from a family of agriculturists, Sri Ramoji Rao launched Annapadu in 1966, with the objective of promoting among farmers the knowledge of innovative farming practices and modern developments in agriculture science. The magazine has proved over a period to be a bible for the farmers. Eernadu was launched in 1974 at Vishakapatnam. The newspaper broke all the existing trends in terms of content and presentation. Eernadu has several firsts to its credit. Investigative Journalism came to the Telugu land with Eernadu. For the first time in the world, it has set the trend of giving to the reader district papers with news related exclusively of respective districts. This district newspaper is in addition to the broadsheet newspaper that gives general news. Taking news coverage to the micro-level, for the first time ever in the World, Eernadu introduced constituency pages, which gave news exclusively related to the respective Assembly constituencies. Thus, the newspaper generates everyday news content for an additional 600 pages in the entire State. With its unswerving commitment to the people’s cause, Eernadu grew from strength to strength and today it is published from 23 centres in Andhra Pradesh and the metros of Mumbai, New Delhi, Chennai and Bengaluru. With Mr Rao as the Chief Editor, Eernadu continues to enjoy high readership as the people’s mouthpiece.

As a film maker, Sri Ramoji Rao left his own indelible mark on the silver screen. He made about 85 films and in almost all of them the lead role was played by the story and the screen-play. His films won several awards and critical acclaim for their highly inspiring content. He conceived and built Ramoji Film City, which not only earned Guinness recognition as the World's Largest Film facility but also became one of the major tourist attractions in the country. Sri Ramoji Rao made his foray into the electronic media with ETV, which subsequently bloomed into a bouquet of a network of regional language TV channels.
GUESTS
GUESTS

Sri Amer Ali Khan is a media person working as a News Editor for the reputed Urdu daily, Siasat. He is a member of Abid Ali Khan Educational Trust and Adabi Trust, apart from being a member of the Hussain Jigar Career Guidance Centre and Abid Ali Khan Arts and Crafts Promotion Society. He began his journalistic career as a sub-editor at Siasat in the year 1991. As a media delegate, he accompanied Prime Minister Atal Behari Vajpayee to the Xlth NAM Summit held in Malaysia in 2003. He also visited the Federal Republic of Germany on the invitation from The Goethe Institute to participate in the International Visitors' Programme for the year 2002.

A man with vast academic and administrative expertise, Air Commodore K.S. Anand Rao is a great educationist presently serving the Khalsa Gopalkishen Badruka Educational Society as its Director General. In his capacity he coordinates and exercises control over seven colleges under the society. Earlier he served the Indian Air Force for 35 years and retired from service in 1997 as Director, Education, at Air Headquarters, New Delhi. Sri Anand Rao has thorough understanding of the hopes and aspirations of the students community. His insight into current social issues is deep and he is known to voice his views in an efficient manner.

Patriotism and social concern runs deep in Smt. Anesta Sakur's blood as she belongs to a family of freedom fighters. Her great grandmother, her grandmother and grandfather were freedom fighters. Mahatma Gandhi visited their village due to the efforts of her grandfather Sri Anne Anjayya gau. The legacy of leadership continued as Anesta was chosen “Best Leader” of her school. Beginning her career on the software side as a Programme Analyst at Nucleus Software Lab, in Chennai, she went on to reach greater professional heights. After living in the US for 11 years, she returned to the motherland to found several companies and two non-profit organizations, including IMPACT (Improving Access to Care and Treatment) an NGO providing free cancer care and treatment for children.
GUESTS

Sri Anil Reddy Vennuri is the president of AP Plastics Manufacturers Association elected for a second term in 2010 and a member of the Managing Committee, All India Plastics Manufacturers Association, Mumbai. He is a Managing Committee member of the Federation of Andhra Pradesh Chambers of Commerce & Industry (FAPCCI) and in that capacity chairs the sub-committee on Trade & Commerce and also leads the chamber’s Energy Committee. Sri Reddy is also the Andhra Pradesh Regional Advisory Committee member of the Central Election Department. A graduate of BE (Mining) from Osmania University, Sri Reddy is a businessman and a farmer by profession. He is the technical director of several plastic manufacturing companies.

A social activist involved in several projects, Sri Anil Shinde is a graduate in Engineering and commerce. He is involved in a project named Remaking of Mumbai Federation, a major urban renewal movement. The federation has successfully convinced the government of Maharashtra to adopt cluster development of old and dilapidated buildings in Mumbai. Under this project, he has also successfully conducted the Urban Renewal World Conference with its theme Remaking Sustainable Cities in Vertical Age. He is one of the Trustees of Ananta Kranti Prathishthan. He is the co-writer and editor of a book titled Hungry Nation to Agro Power. He is also involved In Pani Panchayat, a lead activist in land and soil management.

An IAS officer of the 1980 batch, Appa Rao began his career in 1981 as an Assistant Collector. He earned renown as an able administrator and held wide variety of posts in the State government. Sri Appa Rao is currently serving the State government as Principal Secretary and CIP, Industries and Commerce Department. In that position he is responsible for the industrial policy and promotion of investments into AP. Apart from various other assignments, he also successfully handled positions like Principal Secretary Finance, Managing Director AP State Cooperative Bank, and at present he also oversees the functioning of AP State Finance Corporation.
GUESTS

Ashutosh Phakte

Holding masters in Management Science from Symbiosis Institute of Business Management, Sri Ashutosh Phakte has been a senior level management executive in the field of automotive manufacturing for the past 17 years. He is presently heading strategic sourcing function in a multinational company engaged in designing and manufacturing of Automotive Assemblies. For the past seven years, he has been associated with ACharita Pratishthan for popularising Acharita proposal. He has already given a presentation about the proposal at about 75 meetings and forums.

Sri Atul Deshmukh

A Chartered Accountant by profession, Sri Atul Deshmukh is the Lead Auditor and Member CIIA. He has been practicing since the year 1991. He has been coaching CA intermediate and CA final students since the past ten years. He has delivered more than 100 lectures across Maharashtra on VAT. Sri Atul Deshmukh is a life member of Vidarbha Tax Practitioners Association. He coordinates the activities related to Acharita in Vidarbha region of Maharashtra. Sri Deshmukh is also the president of Crime and Accident Prevention Society of Nagpur, vice-president, Nagpur Chess Association and Secretary, voice of democracy.

Sri Babu Gogineni

A humanist to the core, Babu Gogineni is a multifaceted genius and a natural leader in all his chosen fields. He earned international renown at a very young age when he became the executive director of the International Humanist and Ethical Union. His strivings towards rescuing ‘godse’d Sarathkashi and his advocacy in Pakistan’s Dr Youn’s Shaikh blasphemy case won him world-wide acclaim. Sri Babu Gogineni worked in Europe for over nine years and returned to India where he is working towards popularising science and also helping NGOs in capacity building. The first ever World Congress on Untouchability was organized by him at London. A polyglot with proficiency in English, French, Hindi and Telugu languages, Sri Babu Gogineni is a familiar face for TV viewers.
GUESTS

Sri B.N. Bakshi is the Additional Director General (Programmes) in Doordarshan. He has to his credit twenty five years of distinguished professional experience. He is one of the most experienced and imaginative television production professionals in India. During his long association with Doordarshan, he handled several tasks ranging from conceptualization to management of TV channels. He was the inspiration behind Doordarshan's bagging of the bid for Commercial Cricket Production and also commercialization of some channels on the DD platform to bring Channel 9 of Australia in the fray. In this process large revenues were generated for the corporation. Apart from a masters degree in literature, he also did courses from NHK Tokyo and Kuala Lumpur.

Sri S. Balseubramanayan is a distinguished bureaucrat who joined the IAS cadre in 1992. He has served the education sector for nearly ten years, introducing several reforms like introduction of counseling system for the transfer of staff and regulation of academic calendar. He is also credited with introducing reforms in the examination system. He was instrumental in introducing English medium at the government upper primary and high schools. He rose to the position of Vice-Chancellor, Jawaharlal Nehru Architecture and Fine Arts University and taken measures for the development of its vision document. Sri Balseubramanayan holds degrees in science and law, apart from a diploma in cooperation.

Sri Alapati Bapanna is the Managing Director of Kala Jyothi, a multi colour offset printing press. Kala Jyothi is one of South India's largest commercial printing companies specializing in all forms of offset printing. Founded by his father, Sri Alapati Ravindranath in 1946, the printing press employs nearly 300 people, of whom many are engineering graduates and diploma holders in printing technology. A system driven organization, Kala Jyothi used to print magazines and school books in its initial days. It began commercial printing in 1970s and is one of the prominent enterprises of its kind today.
Sri K. Bapineedu Choudary's association with the Ramoji Group dates back to the year 1976, when he joined as a circulation executive for Eenadu at Vijayawada. He climbed the career rung with utmost diligence and commitment, handling varied tasks ranging from the monitoring of newspaper circulation to execution of movie production projects and from Film Distribution to television channel management. He proved his mettle in every task and rose to the status of vice-president ETV Network in the year 2006. He played a pivotal role in establishing ETV Network. He was instrumental in setting up satellite television channels and also expansion of the ETV network. He is on the boards of Usha Kiran Movies Ltd, NewsToday Pvt Ltd and Variety Entertainment Pvt Ltd. He is a graduate in commerce from Andhra University.

Sri Syed Basharat Ali carries with him the rich experience as a civil and structural engineer with a standing of 34 years. The important projects he designed and executed include Ramoji Film City, Satyam Software Technology Park, National Games Village, HSBC HDP and several other multi-storey buildings, Instant Coffee Plants and Chemical Industrial projects. Founder and Chief Consulting Associate of Tareeq Consulting Associates, an engineering and project management consultancy. Sri Basharat Ali is a fellow of Indian Institute of Engineers and Association of Consulting Civil Engineers, India. He is a member of several prestigious civil engineering institutions like the Indian Roads Congress, the American Society of Civil Engineers etc. He believes in the power of interaction and is convinced that there is a leader in each of us.

Though a man of technology and science by education, Mr. V. Satya Bhupal Reddy is a Gandhian at heart. The Gandhian core values drove him towards rural development and social change at the grass roots level. He is serving the society through his Non-Government Organization that is working in the fields of sustainable rural livelihoods, poverty alleviation, sustainable agriculture, agro-forestry, Natural Resource management activities like Rain Water Harvesting, Safe Drinking Water and Water Resources Management etc. Apart from exploring several other socially pertinent causes, his NGO is also involved in spreading awareness on AIDS, Reproductive and Child Health.
GUESTS

A man with profound concern for farmers, Sri P. Chagant Reddy is at present the secretary general of the Consortium of Indian Farmers Associations. He is also the honorary Chairman of Federation of Farmers Associations and Co-Chairman of Indian Farmers and Industries Alliance. Sri Reddy is a supporter of FDI in retail sector, public-private participation and liberalization. He has the experience of participating in 8 pre-budget meetings convened by Union Finance Ministers. He also has the experience of participating in several conferences held by the World Bank, the IMF and the World Economic Forum. He is a member in NIRD, ICAR, Bureau of Indian Standards and other crucial bodies. He is a pro-reforms farmers’ leader, who is well versed with the problems of the farmers, technologies and policies.

Presently the Director, Centre for Telecom Management and Studies and Chairman, Pragno Bharati, Dr Tril Chowdary is known for his forthright views that are reflected through his various publications. After his graduation in Telecommunications, he worked for the Information, Broadcasting and Telecommunications departments. He was the founding Chairman and Managing Director of Vaidh Sanchar Nigam Limited. He also worked as Governor INTELSAT, Washington DC, USA and also as Executive Counselor, INMARSAT, London. He had served the State government as an advisor on Information Technology. Dr Chowdary is on the boards of several IT and telecom companies and he is also on the Board of Governors of a number of Engineering Colleges. Dr Chowdary also edits IGFs & Society, Bharatiya Pragna and Secularism Combat.

Sri Deeprak Kanajarikar is a multidimensional personality with interests ranging from acting to Management. He is a well experienced senior level management executive and business consultant with a diversified experience of over 30 years. He has worked in senior executive positions at various multinational large scale Manufacturing and Hitech industries. He has rich experience in Sales and Marketing, IT Infrastructure, Global Outsourcing and Off-shoring of services, etc. He is at present serving as personal coach for a couple of CEOs in Mumbai and Pune. He is involved in training a team of CEOs. He has acted in 4 professional plays and 7 movies in Marathi. Sri Kanajarikar was also awarded the Best Actor award by the government of Maharashtra for two consecutive years. He is a regular writer of columns in Marathi weeklies and dailies, newspapers. Sri Kanajarikar is writing books on Sri Economic Powers and Global Issues.
GUESTS

After completing his BE (Civil) in 1981, Sri Kilaru Dileep left for New York City, USA, where he began his own Software Consultancy firm. While in the USA, he had taken business courses at the New York University. He then returned to India to manage his family owned company named Madhavaya Hytech Engineers Private Limited, which is involved in civil construction works. The company was incorporated with the main objective of building roads, bridges, buildings and any other infrastructural civil development works. The company has expanded its operations to North India by taking up many projects all over the country. Sri Dileep has over 22 years experience in the field of civil engineering construction.

Sri Kilaru Dileep

A Taxation Advocate, Arbitrator and Conciliator by profession, Sri T.S.V. Dwarkar has been extending efficient services to his clientele since the past 30 years. Along with Taxation related matters, Sri Dwarkar also deals with civil, criminal cases and appeals. He is an advocate with the zeal to educate people. He frequently appears on DD8 and ETV-2 channels participating in debates on economic matters of vital public significance. He also has been holding seminars and workshops on Taxation related acts and developments to spread awareness among the tax payers and the common people.

Sri T.S.V. Dwarkar

Enrolled as an advocate in the year 1979, Sri M.V. Durga Prasad is a legal practitioner, who has been successful in protecting the interests of the unorganized people. In several cases, he got justice delivered for flat owners fighting legal battles against mighty builders, depositors seeking justice from corporate giants, sugarcane growers whose cooperative sugar factories were sought to be privatized by the government and he is credited with many such achievements. He had successfully launched crusade in the High Court and the Supreme Court against the State government’s moves to privatize cooperative sector. Following his legal interventions, the government had to abandon the policy. Sri Durga Prasad is the author of a regular column on legal matters, published by the popular daily Eenadu.

Sri M.V. Durga Prasad
An authority on Forensic Science, Dr. K. P. C. Gandhi serves as the State and Central police and forensic organizations for more than 36 years before retiring from service as IGP & Director, Andhra Pradesh Forensic Science Laboratory. During his 15 years tenure as Director, APFSL, he raised the forensic standards in the country to greater heights through prompt and quality services. Because of his revolutionary contributions, APFSL became the model laboratory in India and sensational cases from all over the country were referred to the lab for analysis. After retiring from service, Sri Gandhi founded Truth Labs, the first independent forensic science laboratory in the country. The services of Truth Labs are being utilized by courts, by police including CID and CID.

Sri Uppula Gopal Rao is a veteran leader of rationalist movement in Andhra Pradesh. He had constituted Praja Abhinana Vodika (People’s Thought Forum) way back in 1978 to spread awareness among people by conducting open debates on social, economical, political and cultural issues. He is a progressive thinker and worker having extensive contacts with various revolutionary literary associations. He was also instrumental in establishing several farmers associations and workers unions in Miryalaguda, Nalgonda district. An activist of the Right to Information, Sri Gopal Rao says illegal earnings are the biggest threat to the society. He had also played a pivotal role in constituting the Federation of Andhra Pradesh Senior Citizens Union in 2001.

The Chairman and Editor in Chief of Rajasthan Patrika group, Sri Gulab Kothari is a highly committed Journalist and a sensitive writer who has penned 15 books in English and Hindi languages on subjects ranging from Journalism to Philosophy. Sri Kothari is a man with secular and progressive outlook and feels greatly moved by conflicts that cause suffering in the society. His newspaper campaigns on social and environmental issues were well received by readers. In response to his newspaper calls nearly 1.5 lakh people volunteered to participate in celestion activities at the Sardar Sarovar Irrigation tank in Bhopal. He heads Jan Marga Educational Trust and Sri Madhusudan Ojha Vedic Research Shodh Sansthan. He is also a recipient of several national and international awards.
GUESTS

Known as Harish to friends and close associates, Sri Harish Chandra Prasad is a dynamic business leader. Son of an illustrious couple from Vijayawada, Harish has been a leader in whatever he did since his student days. During his studies at the Osmania University College of Engineering, he was elected as the president of the students union. He leads the boards of several companies and is also on the board of many others. He is a global citizen with a rich experience of having traveled 60 countries across the World. Harish received several awards including Business Excellence Award from the World Telugu Federation.

Sri Jagannadha Rao is a fourth-generation legal professional and has already made a name for himself in just 24 years. He joined Ramoji Group as the head of the centralized legal department in 1999 and gained extensive knowledge in the various branches of corporate law, media law, and Intellectual Property Rights. He dealt with cases related to trade marks and copyright. He remains associated with Ramoji Group as its in-house counsel. Sri Jagannadha Rao, also runs his own law office - Garimella Law launched in 2005. He has Life Membership in AP High Court Advocates Association and Bar Association City Civil Courts, Hyderabad.

A bright bureaucrat from Rajasthan, Sri Jagdish Chandra took voluntary retirement from Indian Administrative Service well ahead of his superannuation to Join ETV in the year 2008. A gold medallist in MCom, Sri Jagdish Chandra began his career as an officer of the State Administrative Service in the year 1975. He was subsequently promoted to the IAS cadre. He has had a trail blazing career in the government service, turning several loss making public sector undertakings into profitable ones. Under his stewardship, the loss making Rajasthan Cooperative Milk Marketing Federation rose to number 1 position in terms of milk procurement and distribution. He also served as the Commissioner, Jaipur Development Authority and also led the State's Transport department.
GUESTS

Presently working as the Head, School of Agribusiness Management, Acharya NG Ranga University, Hyderabad. Professor Aides Janiah is an agriculture scientist and agri economist of international repute. He is a Post-Doctoral fellow in Economics from the International Rice Research Institute, Philippines and also holds PhD in Agricultural Economics from the Banaras Hindu University. Before joining ANGRAU, he served several national and international organizations including the International Rice Research Institute. The Governor of Maryland, USA, had conferred on him the Best Outstanding Leadership Award for the year 2012. Apart from being the recipient of several awards, 50 research papers penned by him were published both in national and international journals.

A recipient of the Pearls of Andhra Pradesh award from the State government, Sri Meela Jayadev is an outstanding entrepreneur. His father, Sri Meela Satyanarayana, a freedom fighter and teacher, founded Sudhakar PVC Pipes, one of the leading brands in the State today. Sri Jayadev is the Managing Director of Sudhakar Polymers Ltd and Sudhakar Irrigation Systems Pvt Ltd, apart from being on the board of Sudhakar PVC Products Pvt Ltd and Raathi Pipes and Profiles Pvt Ltd. As a prominent business man, he holds key positions as a working committee member of FAPCCI, Member, FAPCCI CEO Club etc.

Dr Kantha Rao is an academician carrying with him the rich experience of working as Professor of Economics and Principal of Sri Krishnadevaraya University College. A recipient of the State government award for his meritorious service as a University teacher, Dr Kantha Rao led several UGC projects and guided 15 MPhil’s and 9 PhD’s. As a vociferous intellectual he found place in live debates held by various Telugu TV channels. He has experience of working as a consultant to various State government organizations including AP State Finance Commission, AP Academy of Rural Development, Finance Department and MTF of the Health Department. He had also worked as team leader for a project sponsored by the Centre for Good Governance.
GUESTS

Sri Kiran Parvatamani, the director of M/s Gemini Industries and Imaging Limited, holds a masters degree in business administration. He is the promoter, director of Gemini TV, partner in Ananda Art Creations and Partner in Ananda Cine Services, Hyderabad. In the past 26 years, he has gained a lot of experience in the field of media and entertainment business. Soon after completing his MBA, he joined Allwyn Nissa as a management trainee. After working in different parts of the country, he resigned the job and became an entrepreneur. He subsequently branched out into the media sector and film making.

Very affable and highly disciplined, Sri Ch. Kiron is the elder son of Sri Ramoji Rao. He took initiative into the world of business in the year 1989 after successfully completing his masters in Business Administration. He became the Managing Director of Ushodaya Enterprises Limited that owns Eenadu, seven years after joining the organization. Under his stewardship Eenadu's circulation has been steadily growing. According to the latest Newspaper Readership Survey, Eenadu is the third most read newspaper in the country. Pelli Foods, which is also owned by Ushodaya Enterprises Limited remained a leader in the field. Eenadu Television, which is a constituent firm in the organization, enjoys reputation as one of the most reliable television channels. Sri Kiron is on the board of 11 companies that are part of the Group.

Dr P. Krishna Chowdary is a household name among the supporters of homeopathy medical system. Dr Chowdary shifted to the Homeopathy stream after completing his MBBS from Andhra Medical College. He has been seeking to mitigate the plight of the disease afflicted people by promoting medical awareness in them. Dr Chowdary has served as principal, A.P.S. Government Homeopathic College, Hyderabad. He was a member of Central Council of Homeopathy, Delhi and the governing body of National Institute of Homeopathy, Calcutta. He is at present pursuing his prime interest of popularizing Homeopathy.
GUESTS

An Indian Revenue Service officer of the 1980 batch, Sri J. Krishna Kishore is at present Commissioner of Income Tax (Appeals), Guntur, holding the rank of Joint secretary to the Government of India. Before that, he held several posts including Private Secretary to the Union Minister of State for Agriculture. Sri Krishna Kishore was a student with distinction from Sri Sathya Sai Institute of Higher Learning, Whitefield - Bangalore. Before joining the Central service, he completed his chartered accountancy in 1987. Apart from other honors, he was awarded the Finance Minister's Gold Medal by Sri Manmohan Singh, the then Finance Minister. He was also the recipient of the Best All Round Performance award in the 45th batch of IRS.

Sri S. Krishna Murty

An expert taxman by profession, Sri S. Krishna Murty is the author of several books on sales tax. He began his career as a Commercial Tax Officer in 1957 and went on to occupy several crucial positions in the department. A widely travelled man, Sri Krishna Murty has the rich experience of visiting places in foreign countries like Philippines, Japan, Korea, Singapore, USA, UK, Spain and France. He also served the State as the CEO, AP Khadi Board and as a Departmental Member of Sales Tax Appellate Tribunal, Hyderabad, before retiring from service as Joint Commissioner (Legal and Audit). After retirement in 1991 he began practicing as an advocate and tax consultant.

Sri K. Kukumra Rao

Sri Kukumra Rao began the journey of his career as a sub-broker at the Hyderabad Stock Exchange. He is presently the CEO of the reputed Equity Research firm Prime India Securities. Sri Kukumra Rao is a familiar face for TV viewers as he frequently participates in the debates on business and stock market issues. He also runs a popular column titled "Market Khabar" for a local English daily. He holds an AMIE (Mechanical) degree and a post-graduation in law with specialization in security laws.
GUESTS

Justice Ambati Lakshmana Rao is a judicial luminary and a pioneer in the realm of consumer dispute redressal in Andhra Pradesh. He was the first president of the Consumer Disputes Redressal Commission after the Consumer Act came into force. Justice Lakshmana Rao brought services like Transport, Medical, Telecom, Railways, Airways etc. under the purview of the Consumer Act. After retiring as the Chief Justice of Allahabad High Court in 1997, Justice Rao began humble social service. A committee led by him had published the list of contesting candidates tainted by criminal track record in 1999. He is now actively working for social uplift of the downtrodden and the Rural Development and Agriculture Development.

Empowering people through education and awareness has been the motto of Sri Lakshmana Reddy all through. He was a popular student leader of his days and was elected as secretary of the Nagarjuna University Students Union in 1978-79. After completing his college education, he joined TIPS College, Guntur as a lecturer in Economics. Sri Reddy is the founder general secretary of Jana Vignana Vedika, AP State Committee which has been actively involved in fighting superstition through the spread of scientific temperament among common people. He also happens to be the founder general secretary, Bharati Grama Vigyan Samiti. Presently he is the State president of Jana Chaitanya Vedika and State Coordinator of Anti Liquor Movement in AP. He is also working towards strengthening the Right to Information Act.

An eminent writer and language maestro, Dr. Yarlagadda Lakshmiprasad holds doctorates in Telugu and Hindi languages. A recipient of the civilian honor ‘Padmanabha’, Dr. Prasad at present holds several positions including Chairman, Andhra Pradesh Hindi Academy, Professor of Hindi, Andhra University and Chairman Jan Sikkhan Sansthan, Visakhapatnam. As Member of Parliament (Rajya Sabha) from 1996 to 2002, he was member of several important Parliamentary panels. He was also a member of Press Council of India. He received several prestigious awards like Central Sahitya Academy award for his translation of ‘Tamas’ and Sahitya Academy award for his Telugu novel ‘Draupadi’. Dr. Prasad also guided 8 PhDs and 6 MPhil till date.
GUESTS

Dr Lakshminarayana, a son of the soil who rose to eminence as one of the highly capable and mentorious bureaucrats in Andhra Pradesh. With the solemnity of heart resulting from his agrarian moorings, he remained a continuous learner, no matter what position he held in the State's bureaucratic hierarchy. Pursuit of knowledge took him to several international institutions like the Harvard University, where he received training on various subjects. He held wide ranging positions from Chief Planning Officer, Medak to Commissioner of Technical Education. Hailing from Aranagapur district, he holds a doctorate in economics.

Dr Avula Manjulatha is the former vice-chancellor of Pett Sirisamulu Telugu University. After completing her MA, she joined the Telugu Academy in 1971 as a research assistant. She served the academy till the year 2005 in various capacities including the institution's director. She was actively involved in the work of developing Telugu language scientifically. She was instrumental in preparing technical terminology in Telugu for sciences, social sciences and humanities. Apart from several other language promotion activities, she was also involved in Telugu language dictionaries and science dictionaries for higher education students. Smt Manjulatha is the daughter former Chief Justice of AP High Court, Sri Avula Sambasiva Rao.

Sri Maruthi Ramprasad is serving Ramoji Group as principal, Ramadevi Public School. After completing his MSc in Zoology from Gujarat University, he did his M.Ed. and MPhil from various other universities. He has a rich experience of 26 long years in the field of education as a teacher for senior secondary classes and as an academic administrator in the capacity of HoD, Vice-Principal and Principal. Apart from organizing several academic programs, Sri Maruthi Ramprasad also conducted Principals training Programmes at the RFC, conducted National Athletic Meet at Ramadevi Public School under the aegis of Association of Schools for the Indian School Certificate.
Guests

Sri Murali Mohan Chiku

Activism came naturally to Sri Murali Mohan Chiku, who was a successful student activist during his days at the college. Subsequently, he became a social activist. His commitment to social activism catapulted him to positions of eminence in the NGO sector. He is today a National Coordination Committee member for Campaign Against Child Labour in India. He carries with him the rich experience of organizing training programmes for a cross section of people from the tribal Khasi community to the grass root NGOs. Holding a MA (Sociology) degree from the Osmania University, Sri Murali Mohan Chiku is a prominent figure in the NGO sector.

Sri G. Muralidhar

Carrying a rich experience of two decades in Capital markets, Sri G. Muralidhar is the vice-president (Operations & Investor Relations) for M/s. R.U.P. Securities Pvt Ltd. Earlier, he worked as director, Sumo Securities Pvt Ltd and also as a Financial and Investment Consultant. He often delivers guest lectures on Equity, Commodity, Currency and Derivative markets at seminars for students and others alike. He is a guest faculty for MBA and MCom students at various colleges.

Sri. K.S.N. Murthy

Associated with Eenadu since the year 1975, almost since its inception, Sri K.S.N. Murthy is the overall in-charge of the newspaper's Central Accounts department as General Manager — Accounts. A commerce graduate by education, Sri Murthy earlier worked as the section in-charge of accounts department. He is a passionate lover of music.
Sri P.S.R.C. Murthy is one of the key editorial staff members of Eenadu as the newspaper's leader writer. Presently in-charge of the Central Editorial Board, Sri Murthy joined Eenadu in 1966 and rose to his present position of eminence after working in various other capacities. He played a key role in identifying news priorities for the editorial page. Sri Murthy has to his credit hundreds of analytical articles and features that appeared on the Editorial page of Eenadu.

Prof. K. Nageshwar is an independent member of Andhra Pradesh Legislative Council and professor in the department of Journalism, Osmania University. He is the chief editor of Indiacurrentaffairs.org, an online source of information on current developments concerning the country. Earlier, he worked with Indian Express and the Times of India groups. During the last three decades of journalistic experience, he published articles in several leading newspapers and magazines. He is a frequently visible face on TV channels as a participant in debates on important subjects of public interest. He is a guest faculty at several prestigious educational and training institutions. Hailing from Achalabad district, Prof. Nageshwar holds a doctorate in political science.

Sri K. Nageswara Rao is the Principal of Eenadu Journalism School, that trains up the editorial staff for Eenadu and ETV. A graduate of Journalism, Sri Nageswara Rao joined Eenadu as a trainee in 1986 and worked in various capacities at different edition centres across the State before reaching his present position. He plays his role in the newspaper's policy formulation and implementation as a member of the Eenadu Strategic Team. Quality monitoring is a pioneering concept introduced by Eenadu and Sri Nageswara Rao was the first in-charge of the Quality Cell set up by the newspaper. His interests range from Media Affairs to Rural Development.
As an IAS officer, Sri N. Reddy began serving the State in the capacity of an Assistant Collector. He went on to render eminent service in various other capacities. Apart from receiving in-service training at various prestigious institutions including the National Institute of Rural Development, Hyderabad and Indian Institute of Foreign Trade, New Delhi, Sri N. Reddy was also trained at the Glasgow University, UK. He has retired from service as Principal Secretary, Agriculture Department, Hyderabad.

A leading advocate practising at the High Court and subordinate courts of AP, Sri R. Nalin Kumar is known for his legal acumen and other skills required for a successful lawyer. He is a senior lawyer enrolled initially on the rolls of Maharashtra Bar Council in 1980 and subsequently shifted to Hyderabad in 1981. Mr Nalin Kumar is a leading lawyer and many cases he appeared for have been reported in law journals. In addition to being Convener of Tax Awareness Association, Sri Nalin Kumar is presently Member, Regional Direct Taxes Advisory Committee, vice-president, All India Federation of Tax Practitioners Association and also holds crucial posts on several legal bodies.

Sri Renukunta Namashivaya is a Commodity Broker. He has been the executive Director of Zen Comtrade Private Limited since 2003. His involvement in stock broking began in the year 1992 when he started working as a sub-broker for M/s K. Ravindra Babu, Member of Hyderabad Stock Exchange. Since the year 1999 he has been associated with Zen Securities Limited and presently he is the Director (Compliance) of the company. Organising family get-togethers, attending spiritual retreats, watching cricket and movies are his hobbies.
GUESTS

With a brilliant academic track record under his belt, Sri K Narasimha Murthy entered the profession of cost and Management accounting in 1983. He is associated with the development of cost & Management Information Systems for more than 150 companies covering more than 45 industries. Apart from being closely involved with several National level Financial Institutions, Sri Narasimha Murthy is presently on the board of LIC Housing Finance Limited, AP State Finance Corporation and also on the Board of Supervision, NABARD. He served several banks and financial institutions in the capacity of Director. Recently, he was nominated by the Government of India as a member convener on the Implementation and Monitoring Committee on Audit Reforms in Public Sector Banks.

Though holding a doctorate in Political Science, Sri D Narasimha Reddy’s focus has been on the problems faced by the handloom sector. A skilled public speaker and public writer, Dr Reddy has authored and co-authored several works. He has been instrumental in holding several seminars and events highlighting the woes of the farmers and farm sector in the country. He has been involved in several projects including National Watershed Development Programme, Nalgonda. Research on comparison of farming system, etc. Apart from many others of the kind he authored a conceptual document on Restoration of Tank Irrigation in Andhra Pradesh. Dr Reddy holds advisory positions in several organizations including AP Pollution Control Board and National Organic Farming Standards Committee.

A marine engineer by education, Sri Narendra Khot has served the Indian Navy for 15 years. After working for two years in Merchant Shipping sector, he shifted to Food industry where he served for six years. Sri Narendra Khot is at present General Manager, Maharashtra Knowledge Corporation Limited, a unique public-private venture primarily working in the area of IT literacy. He is also the director of Human Development Initiatives in Maharashtra Knowledge Foundation, a non-profit subsidiary founded by MNCL. Since the past eight years, he has been associated with the advocacy campaign on AarhatKranti proposal.
GUESTS

Sri Paruchuri Narendra

CEO of Pragati Offset Pvt Ltd, Sri Paruchuri Narendra is the son of Sri Paruchuri Hanumarthi Rao, the founder of the company. Sri Narendra is primarily a chemical engineer by education. He joined the business in 1979. Pragati is renowned for high-quality work, and it offers a wide variety of products ranging from corporate brochures to catalogues, from calendars to carry bags and from newsletters to magazines. Hundreds of companies, both Indian business conglomerates and MNCs, use Pragati’s services.

Dr L. Narendranath

Dr Narendranath is a renowned Orthopaedician with concern for the poor and needy. He did his masters in surgery from Guntur Medical college in 1981 and joined the Nizam Institute of Medical Sciences in 1983. Ever since then, he has treated thousands of patients with orthopaedic problems. He was instrumental in starting the first ever physiotherapy college in the State at NIMS. He was one of the driving forces behind the launch of a bio-medical engineering course at the Osmania University. Dr Narendranath was also instrumental in developing a light weight caliper for polio patients in collaboration with ORDO under the guidance of Dr A. P. J. Abdul Kalam. In recognition of his services, the Union Government conferred upon him the prestigious Padma Shree award in the year 2005.

Sri Nalan K Parekh

Sri Parekh is a business leader in the true sense of the word as he is quite often seen on Television, voicing his concerns over taxation issues and the business related policies of the government. He is promoting awareness among the business community through his magazines Tax Today (Telugu) and Profit Today (English) for which he is both editor and publisher. Sri Parekh is a distinct Rotarian and a Paul Harris Fellow, who held several district assignments successfully. The Rotary Eye Foundation Founded by him was the first ever Eye Bank outside Hyderabad in the State. He also worked very closely with the State government in introducing Value Added Tax in the State.
GUESTS

Enrolled at the bar in the year 1953, C. Padmanabha Reddy has been successfully practicing as a lawyer at the High Court with a standing of 58 years. Designated as a senior advocate in 1992, he argued several criminal appeals without charging any fees. A postcard from the hapless accused person wallowing in jail was enough for him to take up the case. As a senior advocate having great command over criminal law, he has appeared in several sensational cases, many of them against political leaders, public servants and celebrities. A recipient of Justice Kondiah Memorial gold medal for excellence and nobility in legal profession, Sri Padmanabha Reddy also served a term as the president of AP High Court Advocates Association.

A retired officer of the Indian Forest Service, Sri Padmanabha Reddy is a forester who worked in several districts of Andhra Pradesh. He was also associated with some Government of India projects and Non-Government Organizations. As an IFS officer, he received training in Thailand and United Kingdom in various forestry related activities. The Government of Andhra Pradesh awarded him with Vriddha Seva Pathakam in the year 1966 and he also received India Priyadarshini Vrikshamitra award from Prime Minister of India in the year 1999. The author of a book titled 'Trees pay well in marginal lands' he also regularly contributes articles to local dailies. Sri Reddy is at present Honorary Secretary for the Forum for Good Governance, working on reforms in governance, electoral reforms, prevention of corruption and decentralization.

Hailing from Chebrole village of Guntur district, Sri Papa Rao began his career journey as a Journalist and worked for a vernacular newspaper. He then became MBS faculty at PB Siddhartha PG Centre at Vijayawada. He dealt in SAP work for Infiell Group Asia Inc. He was also involved in providing soft skills to staff at Sera Nova Inc. From then on he has been freelancing in Journalism for various Telugu dailies. He is often seen on television, debating and lecturing on issues related to political economy and also analysing political and economic events and issues. Sri Papa Rao is a profound thinker, who authored several books from Marxist perspective.
GUESTS

A reputed banker with rich experience of working for Bharat Overseas Bank, Bank of Bahrain and Kuwait and Development and Credit Bank, Sri R.N.V. Parthasarathi currently working as visiting faculty at several prestigious institutions at Hyderabad. He is the visiting faculty at JNTU, School of Mgmt Studies, Narinee Monjee Institute of Management, Administrative Staff College of India, IIM and other organisations like National Institute of Micro, Small and Medium enterprises, National Small Industries Corporation, Regional Institute of Self Employment Training, State Bank of Hyderabad, Nalgonda. Apart from penning several articles on banking and economics, published in various newspapers and journals, Sri Parthasarathi also authored a number of books and the same have been broadcast by All India Radio.

Sri Y. Potha Raju is a man with a bent of mind to serve the society. He is an expert in refrigeration engineering. After completing his SSLC from Vijayawada and technical education in Fisheries Technology from Kakinada, Sri Potha Raju took to Commercial Refrigeration at Bombay. After serving the AP Fisheries Department for 15 years, he joined Union Carbide (India) Ltd as a Refrigeration Engineer. He subsequently left for Nigeria where he worked for Ocean Fisheries (Nigeria) Ltd and served the company for nine years till 1993. He then returned to India an Aquaculture farm along with his friends.

Sri Anmanabolu Prakash is a leading figure in textile business. He is the president of Andhra Pradesh Federation of Textile Associations, a State-wide organisation with more than 180 textile associations as its members. Sri Prakash is a patron member of Vatsal Medical Research Centre. He is a Committee member of Sreekrish, an institution running a special school for the physically challenged and mentally retarded children. Sreekrish is also involved in rehabilitating deaf and dumb children and an artificial limb centre.
GUESTS

A Qualified Chartered Accountant, Mr. V.V.K. Prasad is a man with vast experience in the financial markets. His passionate involvement with the market dates back to 1980 when he launched a proprietary sub-brokerage concern in Guntur. This passion saw him emerge as the President of the Association of NSE members for the year 2005-06. 'An entrepreneur by nature', Sri Prasad leads several businesses, apart from being the proprietor of VVK Prasad and Co., Chartered Accountants, Guntur. He is also the CMD of Vivekan Financial Services Pvt. Ltd and leads several other business concerns.

A gold medalist in his MA, Sri D.N. Prasad is working as Chief News Editor for Emanadu Telugu Daily. He is a member of the Emanadu Strategy Team, which is responsible for formulating and executing the editorial policy of Emanadu. He coordinates the entire News Network of the newspaper. An avid reader of books and a sports buff, Sri D.N. Prasad started his career as the newspaper’s staff reporter at Karimnagar in the year 1989. He served Karimnagar Unit of Emanadu as Unit in-charge and worked in the same capacity at Tirupati unit also. Sri D.N. Prasad is a familiar face for the viewers of ETV-2 as he often conducts a live debate titled Prabhavati' on the channel.

Mr Arani Prashanth Kumar Reddy aka A.P.K. Reddy is a man with secular character and social concern. A widely travelled person with interests in multiple domains, Mr Reddy was instrumental in resolving the drinking water problem in Nellore’s Auto Nagar Industrial Estate area. A strong advocate of the cause of small and medium enterprises, he led several agitations protesting the power crisis in the month of April, 2012. The agitation forced the government to release Rs 200 crore to provide uninterrupted power supply to SME units. He is the president of Federation of Small and Medium Enterprises, Hyderabad. By marriage he is connected to the prominent ‘Bazawadi’ political family.
GUESTS

The founder of the deccantrade.com, Sri Raghuram has the combined knowledge of both technical and fundamental analysis and for the past few years, he has been helping traders/investors gain benefits. He has an engineering degree from JNTU, Hyderabad and he also holds an MBA from St. Galen University, Switzerland. He has worked in India, US and Europe with reputed organizations like TCS, CRISIL, GE and reputed banks like Credit Suisse and Julius Baer as strategy analyst. Sri Raghuram has been involved in equity markets for the past 16 years. His motto is to generate positive returns for traders irrespective of whether the market is bearish or bullish.

Sri Cidambri began his career as commercial officer at the Hyderabad Engineering Industries in 1970. He worked as a consultant, Administrative Staff College of India, in 1976 - 77. He was an independent consultant in the area of new project formulation and implementation till the year 1981 when he became director, Usha Devi Enterprises Ltd and Director Usha Kiran Movies Ltd. Served the Rameji Group in that capacity from 1984 to 2001. Subsequently he joined as advisor, Dr. Reddy’s Laboratories Ltd. A graduate in science from Loyola College, Madras, Sri Cidambri did his graduation in law from Osmania University. He also holds a PG Diploma in Management from the Institute of Management, Kolkata.

Dr. P. Raghuram Ram is the CEO & Director and consultant Oncoplastic Breast Surgeon at KIMS-Usha Lakshmi Centre for Breast Disease and CEO & Director, Usha Lakshmi Breast Cancer Foundation. He is a highly skilled Breast Surgeon and amongst the very few surgeons in the World to have acquired the prestigious FRCS from all the four Royal Colleges in British Isles – FRCS (England), FRCS (Edinburgh), FRCS (Glasgow) and FRCS (Ireland). Within a very short span of time, he has made extraordinary contribution towards spreading awareness on Breast Cancer. Dr. Raghuram Ram is a doctor with a missionary zeal. After working abroad for several years, he returned to India in 2002 after his mother, Dr. Usha Lakshmi was diagnosed with Breast cancer.
GUESTS

Sri N. Rekhi Kumar

At present an Associate Editor of Eenadu, Sri N. Rekhi Kumar has been serving the newspaper since the year 1988. Apart from being a member of the policy formulating Eenadu Strategy Team he is also the overall in-charge of the broadsheet main edition. Sri Rekhi Kumar is known for his acumen in identifying news priorities for the daily. Beginning his career as a trainee reporter, he served the news bureaus in different parts of the State for about a decade. He is an avid reader of books and has a keen ear for lectures delivered by intellectuals.

Sri C.L. Rajam

A Gold Medalist from the Regional Engineering College, Warangal, Sri C.L. Rajam emerged as a successful entrepreneur by dint of his hard work, vision and sharp business acumen. He worked hard his way to become a director of the prestigious infrastructure development organization 'Southern Engineering Works' popular as SEW. He made his foray into the field of Newspaper publication by establishing Namaste Telangana daily dedicated to reflect the aspirations of the people from the Telangana region. He is also the Chairman of several companies including Intercontinental Infrastructure Ltd., West Bengal SEW PRASAD Infrastructure Limited and other companies. He is also the chairman of Vasanth Educational Society Charitable Trust and Vijay Rajan Foundation.

Sri Jahnajpurkar

With a rich experience in the fields of Theme Parks, Attractions Development and Leisure Industry, Sri Rajeev Jahnajpurkar is presently the Vice President of the World's Largest Ramoji Film City. Sri Jahnajpurkar played a key role in the design and development of Ramoji Film City's Eureka, the first ever period theme park in India showcasing impressive architecture of various dynasties ranging from the 6th century Mughals to the 16th century Moghuls. He developed a children's theme park named Fundarstan at the Film City. Several attractions like Monosura - Magic Lantern Workshop etc were launched by him. He read out a paper on Ramoji Film City at the Theme Park Resorts World Asia Congress held at Shanghai. Sri Jahnajpurkar is a distinctive personality that has had formal training in Leisure Management from USA.
GUESTS

Excellence in education and exemplary human concern are the distinguishing qualities of Dr. Kalyana Rajendra. Dr. Rajendra stood school first in 10th class, College First in Intermediate, held ranks in Nagarjuna and Osmania Universities apart from winning several gold medals for his excellence in the art and science of Dentistry. Dr. Rajendra has not only been holding free dental camps since the year 1988, but also runs a free dental hospital at Erragadda. Considering his exemplary services, he was nominated as member of Dental Council of India. He was the youngest person to occupy the position. His philanthropic zeal made him build bus-shelters for the convenience of the general public in various areas of Hyderabad city.

Rajendrananoham holds a doctorate in law. A 1984 batch IAS officer, he held several crucial positions and is responsible for many reformatory measures in the functioning of the departments he headed. He made commendable contribution to the development of infrastructure for the Information Technology industry in Hyderabad as the Executive Director, APIC. Several landmark projects like Hi-tech City Layout, IT & ITES Complex, Financial District Complex etc. were formulated during his stint. A man with progressive outlook, he did commendable service to the fields of pollution control, transport, social welfare and Indian Systems of Medicines and others. At present he is the Chairman of One Man Committee on Anomalies related to the 6th PRC.

Sri Chenna Manohari Rajeshwara Rao is a distinguished Freedom Fighter and a stalwart political personality of the Telugu land. He took a plunge into the Freedom movement during the Quit India movement and hoisted the National Flag at Hyderabad in 1947 even in the suffocating political conditions prevailing under the reign of Nizam. He is a veteran of Telangana Armed Struggle against the Nizam’s regime. After the liberation of Hyderabad State, he was elected to AP State legislative Assembly in 1957. He began practicing law in 1964 until he again contested election and won in 1967. Sri Rao remained vocal about peoples’ problems and sincerely committed to their cause. He left the CPI on political grounds in 1999 and joined the Telugu Desam Party. He is presently the vice-president of the Telugu Desam Legislature Party.
GUESTS

Sri M.V. Rajeshwara Rao is the Secretary General of the Federation of Andhra Pradesh Chambers of Commerce and Industry (FAPCCI). He assumed the office in November, 2009. Serving with distinction, he has been associated with many important high profile activities and thus brought visibility and recognition to the chambers. Sri Rao has rich and varied experience of more than 45 years in the fields of industry, management education, exports and international business. He holds MIE degree in Mechanical Engineering and MBA in Finance and Marketing.

Smt. Kan neganti Rama Devi is a successful entrepreneur and founder president of Association of Lady Entrepreneurs of Andhra Pradesh (ALEAP). She is also an educator, business consultant and social worker. She inspires many women and helps them realize their true potential with her guidance. Smt. Rama Devi was instrumental in creating an industrial estate exclusively for women in Andhra Pradesh. This estate has been acclaimed as the best and first industrial estate for women in India under public private partnership. Recipient of several awards like Leading Woman Entrepreneur from Star Group, USA, Best Promotional Award from the Ministry of Industry, Government of India, Best Woman of the Year award from the government of AP, apart from several others, the list of her accomplishments is truly inspiring.

A qualified teacher from the Andhra Christian College, Guntur, Sri Alluri Ramamohana Rao began his career as a teacher and worked at Zilla Parishad schools in Kurnool and Krishna districts. He left the government service in 1974 to join Kori’s Ushodhaya News Agency in the year 1974. He became the manager of this agency a year later and by 1982, was elevated to the status of Managing Director, Ushodhaya Publications Pvt. Ltd. During the 38 years of association with Ramoji Group, he shouldered several responsibilities. He is at present Managing Director, Usha Kiran Movies Limited and also happens to be on the board of Dolphin Hotels Limited, apart from being the Trustee of Ramadavi Public School.
GUESTS

A veteran of cooperative and voluntary movements, Sri Rama Reddy did his post-graduate studies in Local Governance and Economic Development at the Princeton University. He began his career as a Research Associate at the Centre for the Study of Developing Societies, in New Delhi. After dabbling with Journalism for a brief period in New Delhi, he came back to Andhra Pradesh to become the president of Shamshabad Village Panchayat in 1987 and subsequently president of Rajendranagar Panchayat Samiti. He launched a non-profit association named Cooperative Development Foundation (CDF) in 1975. The Co-op cooperatives of CDF have nearly two lakh members. He also launched Sanapam Lakshmi Vidyapeeth, in 1983. He is at present mentoring leadership in CDF Sahakarana in and around Warangal City.

A prominent figure on the firmament of Journalism in Andhra Pradesh, Dr Ramachandra Murthy is at present the Editor-in-Chief of HMTV, a 24x7 news and current affairs channel and The Hans India, an English daily. He began his career as a Sub-Editor for the Indian Express at Vijayawada and rose in career to become the editor of several prominent Telugu newspapers. His editorials and editorial page articles are widely read and acclaimed. Many of his thoughtful probing works have been published. He carries with him the rich experience of visiting countries like Germany, Denmark, Maldives, United States, Uzbekistan and Sri Lanka on reporting assignments. He is also a recipient of several prestigious awards for excellence in Journalism, Politics, International Relations, Human Rights, Literature and Sports are his areas of interest.

A doctorate holder in Civil Engineering and Transportation from the JNTU, Dr I. Ramachandra Reddy is at present director of GNITS, a reputed engineering college. A recipient of the ‘Jewel of India’ award from National Institute of Education and Management, New Delhi, is a life member of several engineering institutions. He began working for the Chaitanya Bharati Institute of Technology in 1982. He was given ‘best teacher’ by the management of CBIT in 1986-87, 1990-91 and 2001-02. He did a lot of service to the institution as its principal. During his stint the CBIT was given Excellent Grade for its academic performance. He is at present working as Director, G. N. Raya Namma Institute of Technology and Sciences.
GUESTS

Dr. Ramesh Chary enjoys renown in the media circles as he had
worked as a public relations officer to the Chief Minister of AP.
He also held posts like Commissioner Information and Public
Relations and Executive Officer, Tirumala Tirupati
Devasthanams. During his stint at the Tirumala Tirupati
Devasthanams, Dr. Chary was instrumental in the conception of
a novel programme named Kalyanarasiu, under which
thousands of poor couples are being united through mass
weddings. Love for the mother tongue made him complete his
MA (Telugu) in 2006 with first class and also completed PhD in
Telugu in 2009. After taking voluntary retirement from service,
he again took a plunge into active service as Advisor to the
Government, Department of Culture.

A graduate in science, Sri T. Ramesh is a social worker and
science communicator who is working for Jana Vignana Vedika
as its secretary. The vedika is actively involved in promoting
scientific temperament and fighting superstitions in the State.
Sri Ramesh is also the South India Coordinator of the All India
People's Science Network. The author of several books on the
popularization of science, he has also contributed science
articles to many newspapers. Sri Ramesh organized and
participated in more than 2000 miracle exposure shows all over
the country. His miracle exposure shows included blindfold
driving covering a distance of 3700 Kms touching all the 23
districts of Andhra Pradesh.

An IAS officer of the 1982 batch, Dr. N. Ramesh Kumar held
several crucial posts in the State government, including
Executive Officer, Tirumala Tirupati Devasthanams,
Commissioner, Commercial Taxes, Principal Secretary
Finance, district Collector Srikakulam etc. A graduate of law
and a doctoral degree holder in Economics, Dr. Ramesh Kumar
is presently working as Principal Secretary to the Governor of
Andhra Pradesh.
GUESTS

Sri Ramkumar Goel is a self-made Entrepreneur and philanthropist of renown. Though born in a remote village of Hisar district of Haryana, Ramkumar settled down in Hyderabad over 35 years ago. Sri Goel began the journey of life as a clerk at the biggest Goets Transport Company in India. He rose to the position of General Manager in the same company within a few years by dint of his hard-work, dedication and intelligence. He launched Associated Road Carriers Limited, popularly known as ARC, in 1972. He nurtured this organization into India’s second largest ISO 9001 certified surface transport organization in India, with an annual turnover of Rs 1000 crore. The company has 600 outlets in 400 cities, serving over 5000 destinations across the country. Sri Goel is the author of six books on subjects ranging from social issues to Art of Living.

Dr Ramkumar Tiwari is a post graduate in Commerce and holds a doctorate in HRM from the USA. He is the founder president of Nirdosh Social Service Society, which has been serving the people for the past three decades. Under the umbrella of Nirdosh Social Service Society, he has undertaken various charitable activities like supplying drinking water during summer covering the entire length and breadth of Hyderabad- Secunderabad twin cities. He is the Chairman of the Decan Cooperative Urban Bank and advisor to many financial institutions. He is a recipient of several awards for his philanthropic and social reform activities.

Sri N. Ranga Prasad has under his belt an MA (Economics), MBA (Finance) and MS (Computer Science) from different universities in the USA. He runs his own stock brokerage firm, Shibumi Securities. Sri Ranga Prasad has also served the Hyderabad Stock Exchange and the Interconnected Stock Exchange of India (Navi Mumbai) in various administrative capacities. He played pivotal role in transforming Hyderabad Stock Exchange from Manual outcry system to online computer based trading system, which brought about trading efficiency and trading transparency. He also played pivotal role in the establishment of the Interconnected Stock Exchange of India, at Navi Mumbai. Sri Prasad worked as a director on the exchange’s governing board.
GUESTS

A practicing advocate in the original as well as in the appellate courts, Sri J.V. Rao has a standing of 20 years before the High Court and other courts. He is deeply involved in tax matters as a tax consultant. Apart from being the vice-president of the All India Federation of Tax Practitioners’ Association, Mumbai, he is the vice-chairman, Foundation for Research and Consumer Education. He is the convenor, Tax Awareness Forum and also a member, Federation of AP Chamber of Commerce. He is a life member in Hyderabad Management Association and High Court Advocates Association. He is also associated with several religious and charitable organizations. Sri J.V. Rao frequently appears in ETV-2’s Pratikshyanti programme. A guest faculty at the ICAI, Hyderabad and CSI, Hyderabad, he is also a regular column writer in Accountants of India News Magazine.

An auditor and whole time accountant of high repute, Sri K.K. Rao holds a masters degree in commerce from Nagpur University. He is a gold medalist in law from the same institution. Sri Rao carries with him the rich experience of working for the Audit and Accounts department under the Comptroller & Auditor General of India for over 22 years. He is a fellow member of Institute of Cost & Works Accountants of India, Kolkata, a fellow member of Institute of Company Secretaries of India, New Delhi, Member AIIMT Management Association, New Delhi and Member of Hyderabad Management Association, Hyderabad. He is a life member in AP Tax Bar Association and All India Federation of Tax Practitioners, South Zone, Chennai. Sri Rao is a visiting faculty at several prestigious institutions, including the Hyderabad Central University.

Dr Lave Radhakish, the chief promoter of the Vignan Group, is a well known academic personality in Andhra Pradesh. Holding an MSc in Chemistry and PhD in educational psychology Dr Radhakish began his first educational institution in 1980. He was just 27 years old at that time. He is acclaimed for introducing some of the most innovative pedagogical practices at +2 level. Today, Vignan has a commendable presence at all levels of education, starting with Schools, Junior colleges, Engineering and Pharmacy Institutions. The Group caters to the needs of more than 40,000 students.
The Chairman of the reputed Yashoda Group of Hospitals, Sri G. Ravinder Rao did his graduation in mechanical engineering from the Regional Engineering College, Warangal. After working for the Panchayat Raj department for a brief period, he entered the world of entrepreneurship in 1978, by establishing Yashoda Vacuum Industries for the manufacturing of Photo Copier manual plates. He upgraded the industry by subsequently commencing manufacture of automatic plain paper copier drums. He launched Yashoda Special Metals in 1985. In 1999, he established Yashoda Hospitals at Malakpet, Hyderabad, in collaboration with his younger brother Dr G. Suresh Rao. Sri Rao is providing employment to 4000 individuals in his companies.

Sri K Ravinder Reddy is more popular as Janapriya Ravinder Reddy, thanks to Janapriya, a construction company launched by him in 1985. The company has emerged so successful that today it is described as South India’s most preferred builder and it has developed 21,000 homes and several commercial spaces till date. Sri Reddy did his graduation in civil engineering from Jawaharlal Nehru Technological University in the year 1978 and worked for the AP government for a brief period before launching Janapriya. Sri Reddy is a much respected entrepreneur in the Real Estate and Property Development landscape. He is presently the Chairman of AP Builders Association as well as the Builders Federation of Greater Hyderabad.

A Core Management Team member of Ramoji Film City, Sri K. Ravindra Rao is serving the organization as General Manager (Finance & Accounts). After a brief stint with various other organizations in the beginning of his career, Sri Ravindra Rao joined Ramoji Group as an accountant for Margadarsi Marketing Private Limited in 1982. He subsequently worked as Assistant Manager (Accounts) for Ushodaya Publication and then was shifted to Ushakiran Movies Ltd as Deputy Manager in 1997. His present job as General Manager (Finance & Accounts) involves preparation of budgets and budgetary controls, finalization of accounts, balance sheets and auditing processes, financial planning, follow-up of dues and overseeing all tax, insurance and legal matters.
GUESTS

An engineer by education and training, Sri Ravindranath Bollineni made it big in the arena of business. He is at present the Managing Director and Chief Editor for TVS, a leading Telugu news channel. He also heads NuZen Herbal Pvt Ltd, which manufactures herbal products. He is a director at Travel Club Forex Limited and CEO, Date Technologies Pvt Ltd.

Lt. Gen. A.R.K. Reddy is a war veteran that served the motherland’s army for 40 long years from 1960 to 2000. He was a frontline soldier that took part in the wars of 1971, 1982, 1985 and 1971 and also in the Indian Peace Keeping Force operations in Sri Lanka and in the Kargil Operations of 1999 apart from several anti-terrorist operations in Punjab, North East and Jammu and Kashmir. He was associated with the Rajiv – Longowal Punjab Accord; Assam Accord; Mizo Accord and Bodoland Accord, which brought strife to an end in the respective areas. Hailing from a traditional agricultural family from Praasam district of AP, he is a recipient of Parama Vishista Seva Medal and Ati Visartta Sona Medal for his outstanding services in operational areas and for his devotion to duty and leadership of an exceptional order.

A masters degree holder in Business Administration, Smt. Saijaya Kiron is a dynamic woman entrepreneur, heading Margadarsi, one of India’s most trusted ChilliFunda with a turnover of Rs 7000 crore. At the time of her taking over the reins as Managing Director in 1995, the company’s turnover was Rs 374 crore. Under her progressive leadership, it witnessed rapid expansion from 22 branches to 103 branches. Before her marriage to Sri Ch. Kiron, elder son of Margadarsi founder, Sri Ramoji Rao, she used to take care of her father’s hatchery business with much aplomb. She is also the executive director of Kolanjali group of arts and crafts showrooms. Recipient of several awards, including the Best Entrepreneur award conferred by prestigious organizations like TANA, Smt. Saijaya also happens to be the brain behind Brish.
GUESTS

Sri G. Sambasiva Rao is a Fellow Member of the Institute of Chartered Accountants of India and has been in active practice since 1986. He runs a Chartered Accountants firm named G. Sambasiva Rao & Co that commenced professional activities in the year 1986 and has been rendering services in the areas of Tax Consultancy of Companies, Firms and Individuals. Sri Rao also contributes articles to Eenadu Telugu daily on matters related to Income Tax. His Chartered Accountants firm has been involved in conducting statutory branch audits for various banks since the year 1985. It has also been carrying out tax audits for Film Producers, Industrialists and companies.

Sri P. Sharath Kumar is a Chartered Accountant with an experience of 30 years. He has a degree in law, he is a certified fraud examiner and a certified forensic accounting professional. A former civil servant, Sri Sharath Kumar is also the auditor for 9 nationalized banks and he also audits the accounts of 75 listed companies. An advisor to the Anti Corruption Bureau, Vigilance and Enforcement Department, CID of AP Police and Centre for Good Governance, he specializes in Financial Strategy, Restructuring, personal finance management etc. He also happens to be a regular visiting faculty at the SVP National Police Academy.

Sri Satish Kantheti is the Joint Managing Director of Man Money. He is a chartered financial analyst (CFA) holding a masters degree in business administration finance. He is an expert in the area of investment and financial services. He believes in empowering investors and has been actively involved in organizing and participating in various investor awareness programmes. He has been regularly contributing newspaper articles and has been frequently participating in TV programmes espousing investor education. As Joint Managing Director of his company, Sri Satish Kantheti looks after the portfolio management services and equity research division.
GUESTS

A practicing chartered accountant with a standing of five decades, Sri D. Sesthamalai is the senior partner in Brahmayy & Co., a leading Chartered Accountants Firm in Andhra Pradesh. He was a member of the Central Council of the Institute of Chartered Accountants of India, New Delhi between 1979 and 1982. He served the Federation of Andhra Pradesh Chambers of Commerce and Industry in different capacities for a period of six years. Sri Sesthamalai also served as the chairman of Tirumala Tirupati Devasthanams Trust Board from 1986 to 1989. He has been on the board of several companies and has also been associated with several social and cultural organizations. Sri Sesthamalai is rendering service to the education sector as Chairman of the Governing Body of Bhavani's New Science College, Hyderabad.

Sri Nama Sesthalai is co-promoter of Madhucor Group Companies which has specialization in diverse fields like EPC contracts of National Highway Projects, power projects, design and engineering consultancy, etc. He is at present the Managing Director of Madhucor Projects Limited. Sri Sesthalai has vast experience in construction engineering, planning, project management, and administration in Industrial, Infrastuctural Development Projects. His company is the recipient of Outstanding Performance and Super Quality Construction Award from Konkan Railways and Fastest Growing Construction Company awards from Construction World. Construction World and Ingeroll Rand have jointly awarded the company 'Innovation in Road Construction' award.

Sri Sekhar Chetru is the Managing Director of M/s Sija Stock Broking. Having an experience of 15 years in the field of portfolio management and stock advisory, Sri Sekhar has also been associated with SBI Training Institute and several local MBA colleges. His Sija Stock Broking Company was registered with SEBI as sub-broker to M/s Kotak Securities Ltd in 2005. The company provides investment advisory to the clients in financial sector. It deals with stock-broking, Mutual Funds, Insurance, bonds, IPOs, Fixed Deposits, Health Insurance and motor insurance. The company's client base includes several High Net-worth Individuals, HULs and Corporates.
GUESTS

Sri Seethasai Babu Yella is a practicing Chartered Accountant at Hyderabad. He is a qualified chartered accountant with an MBA from JNTU. He is actively associated with voluntary organizations and State organizations involved in the fight against corruption. He frequently writes articles on corporate corruption and also writes analyses on the State and Central budgets.

Sri Shailesh Reddy is a senior journalist with a standing of 16 years. He did his Post Graduation in Communications and Journalism from Osmania University. Begun his journalism career as a reporter for Newstrack and subsequently posted at Delhi at the News Bureau, ETV. He joined Zee News in 1999 and now heads Zee 24 Gantalu, as Editor and Business Head. A prominent media personality with extensive contacts, he also worked as President Hyderabad Press Club. He is also the secretary, Journalists Coop Housing Society. Sri Reddy is a member of the three-man committee, constituted by the State government to frame rules for the Accreditation of journalists.

Dr Sivalinga Prasad Vasireddi founded Vimitas Labs Limited in 1984 with a long-term objective of providing Contract Research and Testing services to national and international markets. As the Chairman & Managing Director of the company he leads a scientific community of over 700 professionals in various disciplines such as clinical and drug development. Dr Vasireddi was presented with the outstanding CRO Management Award for the year 2006 by the Indian Drugs Manufacturers’ Association. Under his leadership, VIMTA has bagged awards for outstanding exports in the business services category from the Federation of Indian Export Organizations. Dr Vasireddi is also the founder Chairman of the Association of Contract Research Organizations (ACRO).
GUESTS

Sri G. Srinivas

Associated with Rameji Group for over 30 years, Sri G. Srinivas is the Company Secretary of Ushodaya Enterprises Private Limited, the publisher of Eranadu and manufacturer of Priya range of food products. A qualified Associate Company Secretary, Sri Srinivas Rao also holds a degree in law.

Dr. Myneni Srinivasa Rao

Constant pursuit of knowledge and academic excellence has been the way of life for Dr Myneni Srinivasa Rao, popular as Dr S.R. Myneni, who did his PhD, LL.M and other courses from different Indian universities by private appearance. Though he completed his BSc course way back in 1966, he did his UG and PG law courses between 1980 and 1995. He wrote his first book 'International Economic Law' in 1990 and from then on he wrote nearly 60 textbooks for BA, LL.B and LL.M courses. Some of the books he wrote have been prescribed by some universities as textbooks. Closely involved in friendship associations and peace organizations, Sri Myneni is a believer in altruism.

Sri K. Srinivasa IAS (Retd)

An Indian Administrative Service Officer of the 1983 batch, Sri K. Srinivasa is at present the Vice-Chairman of the Indian Institute of Economics, Hyderabad. Known for combining academic aptitude and operational knowledge, Sri Srinivasa received recognition for his formulation of the Drought Prone Areas Programme for the Rayalaseema and Telangana districts. He was also instrumental in formulating Science and Technology plan for Kurnool district, project report for commercial bank branches expansion and regional rural banks for Andhra Pradesh, apart from being the person behind the drafting of several plans and policies. He regularly contributes articles to the Hindu and the Indian Express.
A world renowned radiologist, Prof. Kakarla Subba Rao has worked at New York's Albert Einstein College of Medicine as a Professor of Radiology. He earned greater renown as the mind behind Nizam Institute of Medical Sciences (NIMS), which he founded at the behest of his elder brother N.T. Rama Rao. Hailing from an agriculture family in Krishna district, Prof. Subba Rao did his MS in Radiology at the New York University of Post Graduate Medical School, New York. He is also a fellow of Royal College of Radiologists and a fellow of American College of International Physicians and American College of Radiology. The NTR Health University, Vijayawada conferred upon him an Honorary Doctorate in 2003.

Dr. Subramanyam holds a doctorate in applied economics. He is the chief consultant, AP Study circle, Dr. Subramanyam also edits Asian Economic Review. He comes with a rich experience of holding important positions in the fields of urban development, slum development, sugar industry and education. Apart from authoring books on urban slums and industrialization of AP, he also completed as many as 20 research studies on various subjects. He has penned and co-authored several research papers on a wide variety of topics.

Sri Yerramilli Sudhakar Babu is a qualified Chartered Accountant that had completed his articles from M's Rao & Murthy, Chartered Accountants, Vijayawada way back in 1982. He holds masters in commerce from Andhra University. He began career at a Indian Molasses Company, in which he worked till 1989 and subsequently joined AP Tanneries as a Senior Accounts Officer. Sri Sudhakar Babu joined Ramoji Group in 1990 as a Senior Executive, Finance and Accounts, at Dolphin Hotels, Vishakhapatnam. He is presently the vice-president, Dolphin Hotels, Ramoji Film City.
GUESTS

Prof Sudhakar Rao is the director of the Institute of Chartered Financial Analyst of India. He holds a bachelor's degree in Mechanical Engineering and a PG diploma in management from IIM, Bangalore. Apart from serving the education sector for nine years, he had also worked for the food and textiles industries for six years.

Sri Sudhir Rao is a banker with the experience of working for the Bank of India for 40 years. He served various branches of the bank in Madras, U.P., Orissa, and Bihar. He had also worked as the bank's manager at Osaka, Japan. He was thrice elected Treasurer of Indian Chamber of Commerce in Japan. Sri Rao is at present Trustee of two Trusts including the Arthagupta Pratishthi. He is on the board of Hans Firma Pvt Ltd and Arthapurna Publications Pvt Ltd – a mouthpiece of Arthagupta. He is also associated with a Chartered Accountants firm Sarasangir and Associates. Sri Rao has penned several articles published in Marathi and English magazines. The thrust of his writings was on Indian Economy and International Monetary Developments.

A 'Sanghodharaka' award recipient from the State federation of Vyshya Organisations, Sri Bocrugu Suryaprakash Rao is a prominent businessman involved in Jewellery, Finance and Chit fund business. For a brief period, he also practiced law. Sri Suryaprakash Rao is at present president of several trade and commerce bodies, including Andhra Pradesh Gold Silver Jewelry and Diamond Merchants Association, Andhra Pradesh Federation of Chit Funds and others. He is involved in several spiritual and charitable works as president Sree Nirmala Swaminanda Ashramam, Varanasi, Sai Man Society, Andhra Samvardhini Free Reading Room and Library, Arya Vyapa Abhyudaya Sanghvan, Sri Badinarasvaya Bhalika Brundan etc. He is also working as advisor, All India Association of Chit Funds, New Delhi.
GUESTS

Son of Sri K. Chinnaiah Rallu, leader of Telangana Rashtra Samiti and personification of the Telangana people's aspirations, Kalvakuntla Taraka Rama Rao has leadership traits similar to his father. Known for his prowess in public speaking and qualities of leading people like a driving force, he has been elected as Member of Legislative Assembly from Sircilla Assembly constituency in 2009. Sri KT Rallu, as he is popularly known as, has been providing effective leadership to the Telangana Rashtra Samiti as its general secretary since March 2006. Playing cricket, listening music and reading books are his hobbies.

An Indian Administrative Service officer of the 1986 batch, Smt. V. Usha Rani is presently working as the State Project Director, Rajy Vidiya Mission. Holding a post-graduate degree in agriculture, she worked as the State Agriculture Commissioner before her present posting. She carries with her a rich experience of serving the State in various capacities, including district Collector Maltubnagra and Khammam. She also worked as commissioner, women and child welfare department and as a director Water Conservation Department.

A veteran academician, Prof. Y. V. Vaikuntham is a former vice-chancellor, Kakatiya University. He is an Emeritus Professor of History (UGC), President, Association of South Asian Environmental Historians and also a Tagore National Fellow. From 1994 to 2003, he worked as a Professor of History at Osmania University. He also held several other posts at the university during his long association with it. Prof Vaikuntham has been appointed as a member, Committee of Eminent Persons on Sethu Samudram Ship-Channel Project. He was the recipient of Sivananda Eminent Citizens Award for the year 2007 apart from several other recognitions. He guided as many as 14 PhDs and 12 Mphil till date during the service. He has penned 16 books and several research papers.
Sri Vasudeva Deekshitulu is a veteran Journalist who took initiation into the profession almost four and half decades ago. He began his long journey in the field of Journalism in the year 1967 as an apprentice sub-editor for the popular Telugu daily, Andhra Pradesh. Groomed by late Sri Panditharanathulu Nagabushana Rao, he went on to become the editor of the daily in 1991. From handling general news to editor writing, from feature writing to reporting, he did everything with great ease and authority. He was honoured by the Telugu University for his outstanding contribution to the field of Journalism and was also presented with the Khasa Subba Rao award by the Madras Telugu Academy. Hailing from a family of scholars, Sri Deekshitulu was acclaimed for taking penmanship to the level of Swordsmanship.

Sri L. Venkat is a graduate in Science from Osmania University and has been associated with Ramoji Group ever since he met his mentor Sri Ramoji Rao in the year 1970. He joined as a trainee in Kiron Ads and was subsequently appointed Advertising Manager, Eenaadu in 1975. There was no looking back after that. He rose to greater heights of his profession by dint of sheer hard work and became the company's Director. He has been actively associated with media industry bodies such as the Indian Newspaper Society, Media Research Users Council, Andhra Pradesh Newspapers Association, Advertising Standards Council of India and others. He is also active in philanthropy, particularly in children's health and education.

Sri Ananthuluru Venkat Rao is a veteran personality from the police department, which he served from 1969 to 1994. Sri Rao began his career as a Deputy Superintendent of Police after he was selected to the Group Service of the Government of AP. He was later promoted to the IPS cadre in 1972. His distinguished career came to its culmination in 1994 when he retired from service as Inspector General of Police. A recipient of Indian Police Medal and President's Police medal for distinguished service, Sri Rao worked in several wings in Hyderabad city police also. During the period of service he also served the Anti-Corruption Bureau and the CBI. After retirement, he was reappointed by the State government as Director (Investigation) in the Institution of AP Lokayuktha.
GUESTS

Regatta Venkat Reddy is an innovative leader among the day’s social activists as he is credited with expanding the activities of the renowned MN Foundation from just three villages in 1961 to 10,000 villages by the year 2005. His tireless efforts saw the foundation’s emergence into a leading organization working towards elimination of child labour and promotion of universal education. By the year 2007 the foundation covered 9.5 lakh children. His passionate dedication to the cause took him to places like Brazil, Netherlands, Brussels, Switzerland, Iceland, Czech Republic etc where he lent his voice to the campaign against child labour and the child’s right to education.

A post-graduate from Nagarajuna University, Sri Venkataratnam Kadyla began his career as an accounts officer/cost controller at Andhra Cements. After serving the company for around 12 years, he joined the Ramoji Group as Manager Ushodaya Shipping Pvt Ltd at Vasakopatnam. After serving the organization in that capacity for eight years, he was elevated as Chief Manager, Systems Audit and Cost Control, ETV Network. By the year 2006, he got promoted as General Manager and is currently serving Ushakron Movies Limited.

Hailing from an agricultural family from Prakasam district, Sri J. Venkateswarlu began practising as a chartered accountant in 1985. Taxation, Audit, Corporate and Management Consultancy have been the areas of his professional interest. He was elected to the Southern Indian Regional Council (SIRC) of ICAI for three terms consecutively from 1998 to 2007. He was the regional council’s secretary in 2002-03, vice-chairman in 2003-04 and Chairman in 2004-05. He got elected to the Central Council of ICAI from the Southern Regional Constituency for the term 2007-10 and got re-elected for the term 2010-13. He regularly presents papers on subjects related to the profession at various forums of ICAI and other educational institutions.
GUESTS

Hailing from an agricultural family in Krishna district of Andhra Pradesh, Dr. Chahalani Venkateswara Rao, popular as Dr. CVR, rose to become an icon of real-estate and construction sector in and around Hyderabad. Dr. CVR is an entrepreneur with great presence of mind as he visualized the coming of the big real-estate boom well in advance. After reaching the peak of entrepreneurial success, Dr. CVR wanted to give back to the society by launching a hospital that shall provide high class and affordable medical treatment. In the year 2001 he founded Amarepat the Image Hospitals, a super specialty hospital with state of the art equipment, eminent consultants and highly professional supporting staff. He is also the CMD of the media house called Image Broadcasting India Pvt Ltd.

Dr. Mallika Venkateswara Rao is a medical doctor by profession. He did his MBBS from Warangal’s Kekatoya Medical College and MD (General Medicine) from Osmania Medical College. The first ever case of Dengue in Andhra Pradesh was diagnosed by him way back in 2000. Subsequently the disease assumed alarming proportions. He has special interest in treating Pyrexia of Unknown Origin, critical care and Viral hemorrhagic fevers. He has to his credit several articles published in medical journals. He also wrote articles in newspapers on health education related matters. Traveling, music and photography are the other passions of Dr. Venkateswara Rao.

Dr. Mangala Venkateswara Rao is the former Vice-chancellor of AP Agriculture University, Hyderabad. Born in a farming family from the Coastal Town of Narasapur in AP, Dr. M.V. Rao obtained his PhD degree in 1966 with dual majors in Plant Breeding & Genetics and Plant Pathology from Purdue University, USA. He worked in the field of Wheat Research for 30 long years from 1962 to 1991. He headed the All India Wheat Improvement Project of the Indian Council of Agricultural Research between 1971 and 1981. He played a significant role in helping the country increase its wheat production. As Deputy Director-General (Crop Sciences) of ICAR from 1981 to 1986, he gave a new thrust and impetus to all researches on food, commercial and horticultural crops and also to plant protection. He served as the first director of the Prime Minister’s Technology Mission on Orseeds.
Sri P. Venugopal Reddy belongs to that rare breed of politicians who are driven by their ideology and are never swayed by the lure of personal gain. Committed to his ideology since the beginning of his political career, Sri P. Venugopal Reddy remains a Pracharak of Rashtriya Swayam Sewak Sangh since 1967. He worked as the Editor for Jagruti Telugu magazine for seven years between 1978 to 1985. He has also been the general secretary of the Bharatiya Janata Party for twenty long years between 1986 and 2006. He has been leading Ekiliyaa Foundation, a voluntary organization working for the uplift of the Tribals in Adilabad district, since the year 2006.

A former secretary to the Prime Minister of India, Sri K.R. Venugopal has a rich and varied experience of working under 3 Prime Ministers – Sri V.P. Singh, Sri Chandrashekar and Sri P.V. Narasimha Rao from 1990 to 1996. During this period he was instrumental in putting on ground several poverty alleviation programmes like the Revamped Public Distribution System, the Employment Assurance Scheme and the Prime Minister's Rozgar Yojana. Between 1998 and 2006, he assisted the National Human Rights Commission of India as its Special Rapporteur for 4 southern States, namely Kerala, Tamilnadu, Karnataka and Andhra Pradesh. Abolition of bonded labour system was his thrust area during this period. During his long association with AP, he also worked as the Collector for different districts.

Sri Syed Vicaruddin

Sri Syed Vicaruddin Saheb, chief editor, Rehnuma-e-Deccan, is an Urdu scholar, journalist and intellectual whose concerns go beyond national barriers. Nearly four and half decades ago, he launched Indo-Arab League and has been relentless in his advocacy on the Palestine issue ever since then. PLO leader Yasser Arafat had visited Hyderabad twice on Sri Vicaruddin’s invitation in 1982 and 1997. Winner of the first Majdoom Mohiuddin Memorial Award in the year 1994 and Star of Morocco award from the King of Morocco, Syed Saheb held several important positions at the State and national levels. He has the rich experience of attending international conferences in 21 countries including the USA.
GUESTS

Sri N. Vijay Kumar is a political economist, who has extensively contributed articles to newspapers and also frequently appears on TV channels participating in debates on various issues of public significance. He presently heads the Hyderabad chapter of United Way, a worldwide charity organization which improves lives by mobilizing the caring power of communities around the world to advance the common good. Before that he had worked as Director, Marketing Initiatives, Agri Business Systems International, Lucknow. He carries with him the rich experience of working for several prestigious institutions including Consortium of Indian Farmers' Associations etc.

Sri Vijay Yelamanchi is the founder and managing director of Technovet Solutions, a fast growing software solutions company based in Hyderabad. Sri Vijay had earlier founded a company named Rande India Pvt Ltd at an early age of 26. Before launching the companies, he worked for the Microsoft USA. The young entrepreneur holds a MS in Computer Science from the University of Utah and a B.Tech from JNTU, Hyderabad.

GUESTS

As in-charge of State news bureau, Sri Vishwa Prasada Rao leads a team of State-level Eenadu correspondents. He is known for his prowess in新形势 stories and reports from the angulinity of public interest. Sri Vishwa Prasada Rao joined the organization in 1987 and during the long career, he also worked as in-charge of news desks in Chittoor and Guntur districts. He worked for the News Revamping Cell, which worked on the task of revamping news from Eenadu district editions. At present, he also happens to be in the editorial policy formulating Team of Eenadu.

Sri Vivek is a brilliant officer working as Additional Director (Revenue), General Administration Department, Government of Andhra Pradesh. The APPSC Group I Topper in the year 1983 is also a recipient of Uttam Sava and Pratibha Sava awards from the State government for his meritorious services. Value Added Tax is a forte of Sri Vivek and he is spreading awareness on the taxation method. He is the VAT resource person for the National Institute of Public Finance and Policy and several other institutions and organizations. He also authored several books and articles on VAT. Along with a degree in law, he also holds diplomas in different subjects including French.

An MBBS graduate from Osmania University, Dr G. Vivekanand is a Member of Parliament from Peddapalli Lok Sabha constituency elected in the year 2009. Through a first generation entrepreneur, Dr Vivekanand has been successful in a multitudinous of business ventures. The Asbestos Cement Sheet manufacturing Visaka Industries Limited, launched by him, has production units in Andhra Pradesh, Tamilnadu, Maharashtra, West Bengal, Karnataka and Uttar Pradesh. The company has emerged to be the number 1 player in the Fibre Cement Roofing Sheets industry in the country. As an MP, Dr Vivekanand raised several issues of public significance on the floor of Lok Sabha. A staunch supporter of Separate Telangana, he is the son of Sri G. Venkata Swamy, a prominent Congress leader from the region.
GUESTS

Founder member and Managing Director of Kany Group, a premier financial services provider, ranked among the top 5 of its kind in the country, employing 12,000 personnel with a network of over 900 offices in 371 cities and towns across the nation. The group covers the entire spectrum of financial services. Sri Yugalshar has vast experience in the field of financial services spanning over 20 years. He was also the Chairman of the Hyderabad Branch of Institute of Chartered Accountants of India and Member, Chandrasekharam Committee, constituted by Securities and Exchange Board of India. Presently he is a member of Confederation of Indian Industry, Federation of Andhra Pradesh Chambers of Commerce and Industry, Indo American Chamber of Commerce and Hyderabad Management Association.

Sri Kambhampati Rama Mohana Rao is a politician as well as a successful businessman having attained leadership in Automobile Industry as a Dealership Retailer. He is having an experience of 25 years in the automobile dealership. The founder of Lakhmi Group had established Hero Honda dealership at Hyderabad way back in 1989. He held two Hero Honda dealerships for Hyderabad alone. He is a dealer of Hyundai Motors India at Hyderabad, Visakhapatnam, Rajahmundry and Vijayawada. Sri Rao is the State vice-president of the Telugu Desam party, who held various political posts, including a Rajya Sabha membership from the year 2000 to 2006.

Kalanjeri Satya is an MBA graduate with Finance as her specialization. She passed out in the year 1999 from Kakatiya University. She did her M.Com in the year 2003, from Kakatiya University with Cost Accounting as elective. She is APSET qualified. Pursuing her PhD in the area of Microfinance on the topic Impact of Microfinance on rural development – a study on Telangana, she has teaching experience of ten years. Presently working at the Pendekanti Institute of Management as an Assistant Professor, she has the experience of participating in several national level seminars and has presented 16 papers altogether. Ms Satya had also participated in several international seminars where she submitted seven papers.
GUESTS

Babukhan Estates, one of the monumental structures in Hyderabad city symbolizes the grandiose nature of Sri Ghiasuddin Babukhan’s efforts and successes in the field of construction, into which he entered in the year 1975. The mammoth accomplishments won Sri Babukhan respect in the Real Estate industry as well as outside. Sri Babukhan is a multifaceted personality with a penchant for social service. As his three sons are taking care of the business, Sri Babukhan has decided to devote all his time and effort to the uplift of the community. Since the past two decades, he has been executing several educational projects for the betterment of the poor and down trodden.

Dr Y. Reenu Podma is the professor in Demography, Indian Institute of Health and Family Welfare. A doctorate and MPhil holder from Jawaharlal Nehru University, Delhi, had earlier worked as an associate fellow of the Centre for Economic and Social Studies. She had also worked as Deputy Director at the Centre for population and development studies. Her areas of interest include Health, gender, policy perspective and development of micro-level planning. She was involved in several major projects including Multi-indicator Cluster Evaluation Survey, District Health Action Plans for AP etc. She is a regular participant in several TV and radio talk shows.
Effects of ArthaKranti Proposal

- There would be Adequate Revenue with Governments at all levels to spend on developmental activities.
- Adequate funds for execution of projects of national, global importance will be available. Schemes for social security like Social Security Allowance can be successfully implemented to ensure Social Security for one and all.
- Generation of Black Money is Technically Impossible
- Merger of the existing Black Money into White Money thanks to withdrawal of Higher Denominations
- Government, Administration, Law and Order Maintaining Systems freed from the influence of the Parallel Economy.
- Opportunities for Corruption in the taxation system eliminated plus an automatic check applied on corruption thanks to currency denomination compression and inherently traceable bank transactions
- Budgetary [White Money] Provisions for the Political System, freeing it from its dependence on the parallel Economy.
- Tax incidence shifted to Bank Transactions/the flow of money replacing all other incidences of taxation. Entire Tax Collection System functioning will be Automatic, Producing Daily Collection of Revenues at each Government level, thus helping realize decentralized governance.
- No lifting of returns, Challans etc. Industry focus can shift from Manipulation to innovation. Same is true of resources engaged in Tax Compliance in the present system.
- Effective control over terrorism possible by way of withdrawal of High Denomination Currency, thereby rendering — their — currently uncontrolled, untraceable transactions and activities. Also the root causes of terrorism, namely, insecurity, poverty, disparity will be acted upon via provision of Social Security Allowance and an Empowered Governance.
- Enhancing the Capital Formation Process. Capital will be available easily and at cheaper rates.
- The prices of goods as well as services will be freed from Current Heavy Burden of both the Costly Capital and the Heavy Taxes. Along with this, due to the availability of Cheaper Capital at Ease post ARTAKRANTI Implementation, the effective purchasing power of the individuals and therefore the society will increase.
- A Principled, Prosperous and Peaceful Living for Every Individual Enabled.