

Seminar-Workshop: Promoting the participation of Asian women in farmers' organizations (both mixed and women-only)

Guidelines for presenters

This document offers some general guidelines, which we hope will be followed by all presenters when preparing their presentations.

The context of your presentation

The IFAP Committee of Women Farmers and the IFAP Regional Committee for Asia, jointly with Agriterria, have invited you to share your experience during this two-day seminar and to participate in the one-day workshop, which will take place after the seminar. This event is being organised as part of the preparatory work for the definition of a cooperation programme proposal for the ***promotion and strengthening of the participation of Asian women in farmers' organisations (both mixed and women-only)***. This programme will be based on the priorities for such promotion identified over the course of this event, in which your organisation has been invited to participate.

Event strategy: seminar-workshop

The event will consist of two activities: a two-day seminar and a one-day workshop. The objective of the seminar will be to present and share the different organisations' experiences with women's participation and leadership in these organisations (both mixed and women-only).

After the seminar, there will be a one-day workshop held to define the priorities for the capacity-building of women, with a view to promoting their participation in (mixed) farmers' organisations in general and in women farmers' organisations in particular.

The two-day seminar provides an opportunity to share and discuss the lessons learned from different experiences in Asia. As such, it is important that the presentations all follow certain logic and outline structure, in order to get the most out of the discussions.

The presentations

The idea is that the presentations offer lessons learned from real-life experiences told by the people involved.

With a view to facilitating the exchange of experiences, we have developed some guidelines, which will ensure that all the presentations follow the same logic and structure. We would greatly appreciate it if you could try to follow these, as it explained here bellow.

1. Main topic

We would like the presentation to focus on one or more of the following 3 general topics (and not in others). Priority may be given to the topic that is most relevant to your particular organisation. The intention is to present the lessons learned from both successes and failures of:

1. Experiences in ***participation and leadership of women farmers*** in (mixed) farmers' organisations and society at large.
2. Existence and effectiveness of ***women's structures in (mixed) farmers' organisations*** in developing countries.
3. Experiences in ***participation and leadership of women in farmers' organisations*** and how they relate to mixed organisations.

2. Presentation structure

Please keep in mind that you will have only 20 minutes to make your presentation and that a slide should take roughly one minute to present. If you base your presentation on 20 slides (with just a few words on each one), you should have enough time to cover everything, and the presentation will be easy for participants to follow. We ask that you send us a draft version of your presentation three weeks prior to the event, in order to allow time for us to suggest changes to ensure your presentation will make the most of the time available.

2.1. Introduction (roughly two minutes)

Please be very brief. Explain where the case study is from, who the presenter is (as related to the case study – director, manager, etc.), and which main topic(s) will be addressed in the presentation (please see the three issues in point 1 above). This should not require more than two slides.

2.2. Type of organisation and main activities carried out: (2-3 minutes)

- *Type*: please explain if the organisation's membership is women-only or mixed (in the latter case, indicate whether the organisations has a women's chapters or not);
- *Activity*: please explain what is the main purpose or purposes of the organisation (production-commercial, lobbying-representation, savings and loans or other).

2.3. Impact of the case study (real or expected) for rural women and their organisations (5 minutes)

Please answer the following questions (you can use the questions as titles for this part of the presentation)

- What do women (and their families) gain from this organisation?
- What does the organisation gain from women's participation? (this in the case of a mixed organisation)
- What does the society in which the organisation exists gain from the presence of the organisation? (This is specially interesting in the case of only-Women organisations)

2.4. Main lessons to be learned from this case study (5 minutes), i.e.:

Please answer the following questions (you can use the questions as titles for this part of the presentation)

- What were the main problems encountered by women developing their leadership?
- What was done that should not have been done?
- What should have been done and was not done?
- What has been the greatest success to date and to what is this success due?

For example, you could calculate one minute (one slide) to introduce topic 2.4 and one minute to answer each question.

2.5. Conclusions (5 minutes)

With a view to facilitating the analysis of the whole and better understanding the conclusions to be drawn from the different case studies presented in the seminar, we would ask that you present your conclusions in the form of answers to the following questions:

- In your organisation, what have women achieved (or hope to achieve) through becoming organised, which they would not have achieved (or will not achieve) without organisation and leadership roles?
- Which conditions exist in the organisation (in the case of mixed and rural women's organisations) that makes it harder (or easier) for women to take up leadership roles?
- What skills were lacking in the women leaders or women's organisations that prevented greater success?
- What was the main aspect of women's leadership that would have allowed the former to happen?